

Basic Detail Report

THE LEONARD ASHERS
12921 MARLBORO STREET
LOS ANGELES, CALIFORNIA 90049

6/18/67

Dear Mr. Westermann,

Enclosed you will find all sorts of goodies. I was lucky enough to be able to track down a photo of the ice cream parlor you remember and a pig restaurant which must have existed at the same time. I remember the real estate office but... thus far, I have not been able to find a photograph. I shall keep trying. The Victor Dog-like establishment is still standing. I don't know when it was built but it looks as though it might be of more recent vintage.

I am also sending some of the photographic triumphs of Ed Ruscha. He has recorded some of our present day apartments that will (hopefully) look even more hideous in the future if L.A. architects and designers improve which is probably asking too much. They seem to go from bad to worse. I think the Royal Road Test will amuse you.

The Los Angeles County Museum of Art sent you (as a lender) a catalog in care of Allan Frumkin Gallery. It probably has not arrived yet but should reach the Gallery some time this week. If there is any problem about securing your copy, please let me know and I shall send one

letter

Date

June 18, 1967

Primary Maker

H. C. (Horace Clifford) Westermann

Medium

Typewritten letter with envelope and three photographs

Description

[BIO NOTE: Betty Asher was an LA collector, a curatorial assistant at LACMA (1966-79), and a gallery owner (1979-1990)] She enclosed photographs of the ice cream parlor HCW remembered and a pig restaurant from the same time. "The Victor Dog-like establishment is still standing." Also sent some of the "photographic triumphs (sic) of Ed Ruscha." The catalog from the L. A. County Museum show has been sent to him.